



Press Release

For Immediate Release

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Movers Specialty Service, Inc. Announces New Business Development Strategy in Nationwide Logistics Market

Montgomeryville, Pennsylvania – June 9, 2010 - Movers Specialty Service, Inc. (MSS) has announced a new business development strategy to expand its nationwide logistical capabilities to commercial markets.

MSS announced its new Logistics Division in late 2009 and invested in dedicated operations staff to launch the new enterprise. MSS additionally set up special internal teams to conduct market research, identify new prospects, qualify leads, and establish marketing and sales strategies. The MSS Logistics Division was established to formalize and promote the company's expertise in this emerging market.

MSS' nationwide capabilities support commercial clients in the assembly and disassembly of store displays; installation of wholesale and retail "big box" appliances; and assistance to help prepare business establishments and industrial sites for office furniture move and equipment storage. MSS has successfully completed projects for companies such as: Macy's, Lexmark, Sears, Nintendo, Canon, Hewlett Packard, and Office Depot.

This new business development strategy effort includes establishment of the following web site dedicated to logistics business: <http://msslogistics.com/>.

MSS directs inquiries regarding Logistics operations to David Brace, Director Nationwide Operations, at DavidB@mss1.com or Michael Cordaro, Corporate Sales Manager, at MikeC@mss1.com.

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Page 1 of 1

About Movers Specialty Service, Inc.

Headquartered in Montgomeryville, PA, MSS provides expert custom crating and specialized handling services to the relocation industry, as well as the local fine arts and commercial crating markets.

In the national relocation market, MSS partners with moving companies and relocation management corporations in the safe handling of specialty household items by providing crating/uncrating, disconnect/reconnect, and disassembly/assembly services to corporate transferees.

MSS' Local Operations include the MSS Commercial Crating Division (industrial crating solutions to local manufacturers and distributors) and MSS Fine Arts Division (protecting fine art and antiques for museums, artists, private collectors, auction houses, and galleries).